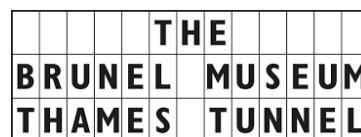
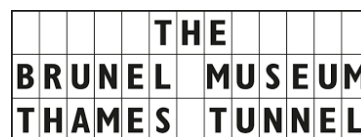


# Women In STEM Video Brief



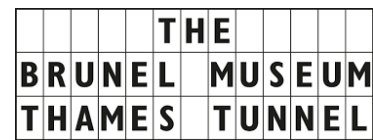
Organisation:	The Brunel Museum
Project title:	Women in STEM Video
Scope of work:	<ul style="list-style-type: none"> <li>• Around 6 x 30–90-minute interviews with women working in STEM.</li> <li>• 1 x video under 5 mins for display in the museum’s new permanent displays</li> <li>• A longer video for sharing online</li> </ul>
Dates	<p>Production and Filming: 6 x 1 day sessions January 2024- March 2024 at The Brunel Museum and Southwark College. These sessions will take place roughly once a fortnight and will be supported by the museum’s community curator and a freelance filmmaker. Additional work on the video may take place outside of these times.</p> <p><b>Delivery of final edit: Thursday 28<sup>th</sup> March</b></p>
Contact	Emily Boldry, Community Curator <a href="mailto:emily.boldry@thebrunelmuseum.com">emily.boldry@thebrunelmuseum.com</a>
About the video – what it is and why we need it.	<p>The Brunel Museum is embarking on a regeneration project that will completely reimagine its site and stories. Its new permanent displays will focus on the many different stories and experiences of building and using the Thames Tunnel, from its engineers and workers, to stall holders, performers, and visitors from all over the world. We'll be exploring the fascinating lives of the Brunel Family and showing how the Thames Tunnel laid the foundation for all modern tunnelling projects. We'll be displaying some unique items from our collection, such as our amazing watercolours, for the very first time there will be new videos and interactives to explore and get stuck into. The new gallery will be a fun, welcoming, and friendly space for families and our local communities.</p> <p>The primary target audience for the exhibition is families. Secondary target audiences are the local community, local community, local primary schools and visitors with an engineering interest, including girls under the age of 15 who might be interested in a STEM career and industrial heritage, engineering and Brunel enthusiasts.</p> <p>Within the permanent displays, we aim to display a 5-minute film of interviews with up to 6 women who work in STEM that explores their experiences through interviews and b-roll footage.</p>

# Women In STEM Video Brief



	We also want to show a longer version of the video on our website.
Video Content	The Brunel Museum would like to produce video interviews with up to six women working in STEM (science, technology, engineering and mathematics), exploring their experiences. The interviewees are tbc but will be recruited with support from the Brunel Museum. It's currently envisaged that each participant will be interviewed for between 30-90 minutes on camera at The Brunel Museum in London.
Key Messages/ topics	<p>The film showing will be shown at a point in the exhibition that explores contemporary connections of the Thames Tunnel project. We have no records of women working directly on the Thames Tunnel, but we know that women surrounded the project and would have contributed to it. Women in the Brunel family certainly supported Marc and Isambard Kingdom Brunel in their work and working-class women very likely made chains and bricks that were used in the tunnel project. These contributions have largely gone unrecognized.</p> <p>Today, women can be trained and occupy roles in STEM but still face barriers to working in these industries. It is this difference and similarities in experiences and barriers that women face that we want to explore in the video. The film should provide an insight into the reality of women working in STEM today and should be informative, engaging and suitable for family audiences.</p>
Questions Interviewer will ask	The Brunel Museum and a freelance filmmaker will support young people to develop a script based on the exhibition themes and collaborate with them to devise the specific interview questions. Young people will lead on the video content, style, the interviews and editing of the film.
Accessibility	The final films should include closed captions.
Formats and versions required	<p>The interview footage will also need to be edited into an engaging short video for the exhibition (up to 5 minutes long). All interviewees need to be featured in some capacity in this video.</p> <p>Supplied in:</p> <ul style="list-style-type: none"> <li>- MP4 video file type</li> <li>- License free music, if any used</li> <li>- Text overlay in font GT Pressura or Ariel</li> </ul>

# Women In STEM Video Brief



	- Credits and the museum logo at the end of the video.
Assets available	<p>The Brunel Museum has very limited visual assets to provide. Our visual assets mostly consist of 19<sup>th</sup> century images of the Thames Tunnel. Most can be found on our website:  <a href="https://thebrunelmuseum.com/explore/collection/">https://thebrunelmuseum.com/explore/collection/</a></p> <p>Additional image/video assets will need to be sourced to illustrate the videos’ themes and give a modern feel to the video.</p>
Examples	<p><b>Style:</b>            Other museum videos in styles that might inspire include:</p> <p>The Tate’s Interviews with artists:  <a href="https://www.youtube.com/watch?v=l3yeKIUmsBs">https://www.youtube.com/watch?v=l3yeKIUmsBs</a></p> <p>The Postal Museum’s <i>Dressed to Deliver Video</i> Interviewing Postal Workers about their experiences wearing uniforms:  <a href="https://www.youtube.com/watch?v=ZG6uJXSooEQ">https://www.youtube.com/watch?v=ZG6uJXSooEQ</a></p> <p>The Welcome Collection’s being Human Series:  <a href="https://www.youtube.com/watch?v=s3b7TMfCglU">https://www.youtube.com/watch?v=s3b7TMfCglU</a></p> <p>Museum of the Home <i>Roots (Homegrown)</i>: (co-produced with young people)  <a href="https://www.youtube.com/watch?v=jmGyOgSrqA4">https://www.youtube.com/watch?v=jmGyOgSrqA4</a></p> <p><b>Content:</b></p> <p>PRP architects International Women’s Day video:  <a href="https://www.youtube.com/watch?v=iR594OgeGvk">https://www.youtube.com/watch?v=iR594OgeGvk</a></p> <p>Women in Tech conference video:  <a href="https://www.youtube.com/watch?v=KTWlYQmejRg">https://www.youtube.com/watch?v=KTWlYQmejRg</a></p>